# René Andritsch, M.A.

# Graphic and Motion Design



### **Summary**

I am a Graphic and Motion Designer offering a broad range of disciplines with over 20 years of experience in the creative industries. I firmly believe that great visual communication should have a positive impact on a person's life. Staying open-minded and learning new skills to support my clients' needs is one of the core principles of my business. I also offer software seminars to designers and companies working with Adobe Creative Cloud applications (InDesign, Illustrator, Photoshop and After Effects). Sunstainability, environmental and social awareness inform decisions on all my projects.

### **Experience**

**OCT 1999 - CURRENT DAY** 

Studio Owner – René Andritsch Graphic and Motion Design (Vienna, Austria)

**OCT 2019 - CURRENT DAY** 

Lecturer FH St. Pölten (St. Pölten, Austria)

OCT 2018 - JUN 2019

Lecturer New Design University (St. Pölten, Austria)

FEB 2009 - SEP 2015

Freelance Art Director for several agencies including Red Bull, Egger & Lerch Corporate Publishing and Roidinger Majewski (all Vienna, Austria)

FEB 2008 - JUN 2008

Teaching Assistant University for the Creative Arts (Epsom, UK)

FEB 2006 - DEC 2006

Art Director, Xpress Youth Magazine, NEWS Publishers (Vienna, Austria)

**JAN 2005 - DEC 2005** 

Senior Marketing Designer Red Bulletin GmbH (Vienna, Austria)

**JAN 2005 - DEC 2005** 

Senior Marketing Designer Red Bulletin GmbH (Vienna, Austria)

# Languages

English (fluent) German (native) French (conversational) Spanish (beginner)

# **Software Skills**

Adobe InDesign (ACE)

Adobe After Effects

Adobe Illustrator Adobe Acrobat

Adobe Photoshop

PROFICIENT Maxon Cinema 4D Microsoft Excel

Adobe Audition Microsoft PowerPoint
Adobe Premiere Pro Apple GarageBand

Adobe XD Mac OS X
Microsoft Word Windows 10

#### **Education**

OCT 2007 - JAN 2009 M.A. Graphic Design, University for the Creative Arts, UK

OCT 1997 - JUN 2000 Certificate of Excellence, Graphic Design Centre Pöchlarn,

Lower Austria

# **Continuing Education (Animation)**

JAN 2015 - MAR 2015 School of Motion - Animation Bootcamp

JUL 2017 - SEP 2017 School of Motion - Design Bootcamp

OCT 2017 - DEC 2017 School of Motion - Character Animation Bootcamp

APR 2019 - JUN 2019 School of Motion - Cinema 4D Basecamp

JAN 2020 - MAR 2020 School of Motion - Advanced Motion Methods

JUL 2020 - SEP 2020 School of Motion - VFX for Motion

#### **Awards**

2017 European Design Awards – Bronze Award

2015 The 8th Annual Intl. Design Awards – Honorable Mention

2013 Stamp Competition Austria – Finalist

2010 European Design Awards – Bronze Award

2008 Joseph Binder Award – Distinction

1999 Intl. Society of Typographic Designers – Licentiate member

#### **Contact**

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### René Andritsch

has been awarded the degree of

**Master of Arts** 

With Distinction

having followed an

approved programme of study in

**Graphic Design** 

16 January 2009

Vice Chancellor

Usni Thomas

Academic Registrar



